

LEONARD A. LAUDER
767 FIFTH AVENUE
NEW YORK 10153

February 22, 2012

To Whom It May Concern:

It is my great pleasure to recommend Roman Teplinsky, owner, founder, and conductor of Empyrean Strings Orchestra, to you. I first met Mr. Teplinsky in February 2002 at the Neue Galerie in New York City where Empyrean Strings supplied the music for a family member's engagement party. The music was extraordinary, and I arranged to be introduced to Mr. Teplinsky.

I am honored that Mr. Teplinsky has since provided the music for many of my and my family's personal events, such as dinner parties at my home in New York City. He has also handled many corporate events for The Estée Lauder Companies, of which I am the chairman emeritus. Guests invariably remark that the music they heard "made" the event.

Mr. Teplinsky's music sets the mood perfectly, and he really understands the ebb and flow of an event and what music should be played when. He makes wonderful suggestions, while supporting my and my family's ideas.

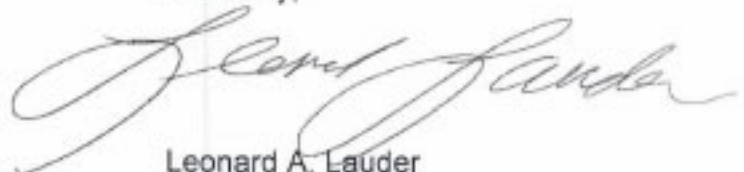
Last month, Mr. Teplinsky conducted at what was for me a most meaningful event: the celebration of the life of my dear wife, Evelyn, who, sadly, passed away in November. Held in New York City at Lincoln Center's David H. Koch Theater, the event featured the 24-piece Empyrean Strings orchestra during our service and the 18-piece orchestra during the reception. More than 1500 guests listened to music that had personal meaning for my wife and me (a variety of songs from over the years), honored her Austrian heritage ("The Blue Danube," "Tales of Vienna Woods," "Vienna, My City of Dreams"), or were just great songs that fit the celebratory nature of our event ("I Could Have Danced All Night," "Puttin' on the Ritz," "Unforgettable," "New York, New York").

The range of music was wonderful, and the orchestras, led by Mr. Teplinsky, played beautifully. He managed to capture and reflect the spirit of my late wife, and everyone present was touched and moved by the wonderful music.

I recommend Mr. Teplinsky with great enthusiasm.

With kindest regards.

Sincerely,

A handwritten signature in cursive script, reading "Leonard A. Lauder". The signature is written in dark ink and is positioned above the printed name.

Leonard A. Lauder

LAL/jh